



CITY OF COMMERCE AGENDA REPORT

TO: Honorable City Council

FROM: City Manager

SUBJECT: Report and Update on Preparations for Citadel Black Friday Event

MEETING DATE: October 6, 2020

RECOMMENDATION:

The City Council will receive and file a report, and/or provide direction based on the preparations for the Black Friday Event, authorize street closures as necessary, and take other appropriate actions as may be deemed necessary.

ANALYSIS:

While acknowledging that due to COVID-19 restrictions in place in Los Angeles County and the occupancy limits that are currently in place for shopping establishments, City staff and stakeholders continue to coordinate in preparation for this year's Black Friday event. Accordingly, staff followed the 9-6-3-2-1 planning meetings as requested by the City Council. Below is schedule of the meeting dates for reference

Meeting	Date
9 Month Look Ahead	3/4/20
6 Month Look Ahead	Canceled
3 Month Coordination	9/8/20
2 Month Coordination	9/29/20
1 Month Coordination	10/29/20 (scheduled)

These meetings include representatives from the Citadel Management team, LA County Sheriff's Department, JCL (Traffic Control Company) and City of Commerce representatives (Community Safety, Transportation and Public Works).

Based on the planning meetings staff will provide an update on preparations for the Black Friday Event and discuss and seek approval for street closures as necessary.

ALTERNATIVES:

1. Approve staff recommendation
2. Disapprove staff recommendation

3. Provide further direction to staff

FISCAL IMPACT:

There is no fiscal impact for the current recommendation. However, based on the direction received, JCL will prepare a final quote for traffic control services and signs. The final quote will be presented to the City Council at a future City Council meeting.

RELATIONSHIP TO STRATEGIC GOALS:

This agenda item relates to the 2016 Strategic Plan:

Economic Growth

Guiding Principle 1, Create and strengthen our identity, as a community that promotes opportunity and success for business that meets the strategic focus for economic growth, will have positive impact on the quality of life and the City's financial sustainability.

Prepared by: Daniel Hernandez, Director of Public Works
Respectfully submitted: Edgar P. Cisneros, City Manager