



CITY OF COMMERCE AGENDA REPORT

Item No. _____

TO: Honorable Mayor and City Council Members

FROM: Lena Shumway, City Clerk

SUBJECT: **CITY OF COMMERCE PHOTO CONTEST**

MEETING DATE: November 5, 2019

RECOMMENDATION:

It is recommended that the City Council consider authorizing staff to initiate the City of Commerce Photo Contest, and approve rules and guidelines for the Contest.

BACKGROUND AND DISCUSSION:

The intention of the City of Commerce Photo Contest is to showcase the unique aspects of the City of Commerce and expand our current library of photographs that the City will use to promote attractions, events, and tourism in City publications.

The first-year entries could be submitted from December to July. The best photos could be featured in the City of Commerce calendar and December special issue. First place would receive a prize of \$500.00, second place \$150.00 and third place \$50.00 (with a recommendation to have two or three for this latter category). Contestants would have to be 18 years or older, and parents or legal guardians could submit photos on behalf of minors. City employees, Councilmembers, and their families would not be eligible to enter.

FISCAL IMPACT:

Fiscal impact is \$700.00 or \$800.00 (if three prizes are awarded in third place.)

ATTACHMENTS:

Rules and Guidelines for Photo Contest