



CITY OF COMMERCE AGENDA REPORT

TO: Honorable City Council

FROM: City Manager

SUBJECT: PRESENTATION ON THE GENERAL PLAN UPDATE BY MOORE IACOFANO GOLTSMAN INC. (MIG)

MEETING DATE: October 1, 2019

RECOMMENDATION:

That the City Council receive and file the General Plan update presentation and provide guidance on the Emerging Vision of the General Plan.

BACKGROUND/ANALYSIS:

Earlier last year, the City Council approved an agreement with Moore Iacofano Goltsman Inc. (MIG) to prepare a comprehensive update of the City's General Plan and Zoning Ordinance and for the preparation of the Environmental Impact Report (EIR). As part of their scope of work they are required to provide a public participation program to obtain public comments and input. The general plan update will require public engagement and input throughout the process of the preparation of the documents.

For the General Plan update, MIG has conducted focus groups and stakeholders meetings and develop a General Plan Advisory Committee (GPAC). The purpose of the GPAC is to assist the consultant and staff with public input through the development of the administrative draft General Plan. The GPAC has meet on a monthly basis to provide input on existing conditions, community profile report, vision and general plan guiding principles, alternatives, and draft goals and polices. MIG conducted several outreach efforts to ensure involvement of the community of Commerce.

At this stage of the General Plan update process, MIG and staff would like to present the findings of the community outreach and "Emerging Vision" of the General Plan. MIG will be providing the City Council and the Community an update on their findings and outcomes of the outreach. Attached we have provided a draft of the Emerging Vision and Community Values that the community has expressed through the outreach the will guide the General Plan preparation and visioning of the document.

ALTERNATIVES:

1. Receive and File

FISCAL IMPACT:

There is no impact to the General Fund.

RELATIONSHIP TO STRATEGIC GOALS:

The issue before the Council is applicable to the following Council's strategic goal: *"Create and pursue opportunities for collaboration and regional partnerships to maximize resources and address regional issues"* as identified in the 2016 Strategic Plan.

Recommended by: Daniel Hernandez, Director of Public Works & Development Services

Prepared by: Manuel Acosta, Contract Planner

Reviewed by: Vilko Domic, Assistant City Manager

Respectfully submitted: Edgar P. Cisneros, City Manager

ATTACHMENTS:

A. Emerging Vision and Community Values