



CITY OF COMMERCE AGENDA REPORT

Item No. _____

TO: Honorable City Council

FROM: City Manager

SUBJECT: Design Selection for the Veterans and “Heroes” Designated Parking Space Signs

MEETING DATE: June 18, 2019

RECOMMENDATION:

Receive and file this request from Staff to provide direction from the City Council in selecting the design for the Veterans and “Heroes” designated parking space signs.

BACKGROUND & ANALYSIS:

In an effort to honor the service and sacrifice of those select members of the Commerce community who have served or are serving in one or more of the branches of the armed services of the United States, as well as those who are emergency first-responders (e.g., police, sheriff, fire, medical, etc.), the City proposed to install specifically designated Veterans and “Heroes” parking spaces and signs at various city facilities.

On March 5, 2019, the City Council approved the installation of designated Veterans and “Heroes” parking spaces and signs.

Staff is presenting to the City Council two (2) options for the design of the actual sign that will be used to designate the preferred parking spaces for Veterans and first-responders, who will be referred to as “Heroes.” Both designs are essentially the same with the differing aspect being that one design will have a star with the text “HEROES PARKING ONLY” inside of it, alongside the American flag, whereas the second design just has the American flag without the star (*see Attachment*).

Staff is requesting direction from the City Council in selecting the design for the Veterans and “Heroes” designated parking space signs. In terms of manufacturing and installation costs, both sign designs are equivalent.

Upon the selection of the design for the sign, per City Council approval on March 5, 2019, the following City facilities are designated to accommodate the “Heroes” parking spaces with the number of spaces shown in parentheses ():

- Commerce City Hall (3) – *[one in front parking lot and two in rear parking lot]*
- Rosewood Park (1) – *[one inside parking lot along Harbor Street]*
- Brenda Villa Aquatic Center (1) – *[one inside aquatic center parking lot]*

- Bristow Park (1) – *[one inside parking lot]*
- Bandini Park (1) – *[one inside parking lot]*
- Veterans Memorial Park (2) – *[two inside parking lot]*
- Veterans Library (1) – *[one inside parking lot]*

The above proposed parking spaces and signs will be located at areas that will be easily accessible by those who park in those spaces. Staff will assess each site and designate the best locations for these preferred “Heroes” parking spaces. In assessing each site, Staff will take into consideration any concerns from the community.

ALTERNATIVES:

1. Approve Option A
2. Approve Option B
3. Provide further direction to staff

FISCAL IMPACT:

No fiscal impact for the actual selection of the design for the sign.

Upon the selection, the cost for the fabrication, parts and material, installation, and labor for the ten (10) “Heroes” signs and poles is estimated to be \$5,000. Adequate funds are available to fund this project either through the Public Works Operations budget or through an ongoing Capital Improvement Project.

RELATIONSHIP TO STRATEGIC GOALS:

This item relates to Council’s 2016 Strategic Action Plan’s:

Community Quality of Life

- Guiding Principle 4 to “support and evaluate community services, programs and events that promote healthy and quality lifestyles for our residents. Enhance public safety and social services through innovative programs that meet the needs of the residential and business communities.”

ATTACHMENTS:

- Designs for “Heroes” signs (Attachment)

Approved by: Maryam Babaki, P.E., Public Works & Development Services Director

Prepared by: Seung Yang, Deputy Director of Engineering Services

Fiscal Impact reviewed by: Vilko Domic, Director of Finance

Approved as to form by: Noel Tapia, City Attorney

Respectfully submitted: Edgar P. Cisneros, City Manager