



## CITY OF COMMERCE AGENDA REPORT

Item No. \_\_\_\_\_

**TO:** Honorable City Council

**FROM:** City Administrator

**SUBJECT:** Installation of Designated “Heroes” Parking Spaces and Signs at Various City Facilities

**MEETING DATE:** March 5, 2019

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### RECOMMENDATION:

Install designated “Heroes” parking spaces and signs at various city facilities throughout Commerce.

### BACKGROUND:

At the request of Council Member Rebollo, and in an effort to honor the service and sacrifice of those select members of the Commerce community who have served or are serving in one or more of the branches of the armed services of the United States, as well as those who are emergency first-responders (e.g., police, sheriff, fire, medical, etc.), the City proposes to install specifically designated Veterans and “Heroes” parking spaces and signs at various city facilities.

This is one of the ways the City of Commerce would like to recognize these dedicated individuals, and to honor their service by providing designated preferred parking spaces for veterans and emergency first-responders at city facilities.

### ANALYSIS:

There are (2) options in the design of the actual sign that will be used to designate the preferred parking spaces for Veterans and first-responders, who will be referred to as “Heroes.” Both designs are essentially the same with the differing tone being the color schemes. These designs are shown in Attachment 1. Each sign will be installed with a standard corrugated pole at standard height, which is typically seven feet high.

The following City facilities are designated to accommodate the “Heroes” parking spaces with the number of spaces shown in parentheses ( ):

- Commerce City Hall (3) – *[one in front parking lot and two in rear parking lot]*
- Rosewood Park (1) – *[one inside parking lot along Harbor Street]*
- Brenda Villa Aquatic Center (1) – *[one inside aquatic center parking lot]*
- Bristow Park (1) – *[one inside parking lot]*
- Bandini Park (1) – *[one inside parking lot]*

- Veterans Memorial Park (2) – *[two inside parking lot]*
- Veterans Library (1) – *[one inside parking lot]*

The above proposed parking spaces and signs will be located at areas that will be easily accessible by those who park in those spaces. Staff will assess each site and designate the best locations for these preferred “Heroes” parking spaces. In assessing each site, Staff will take into consideration input from Council and any concerns from the community.

It should be noted that per the California Vehicle Code (CVC) and the Commerce Municipal Code, these signs are not enforceable by law, yet it reflects the City’s desire to recognize her heroes.

### **ALTERNATIVES:**

1. Approve staff recommendation
2. Disapprove staff recommendation
3. Provide further direction to staff

### **FISCAL IMPACT:**

The cost for the fabrication, parts and material, installation, and labor for the eleven (11) “Heroes” signs and poles is estimated to be \$5,000. Sufficient funds are available in the Public Works Operations budget to complete this project.

### **RELATIONSHIP TO STRATEGIC GOALS:**

This item relates to Council’s 2016 Strategic Action Plan’s:

#### Community Quality of Life

- Guiding Principle 4: to “support and evaluate community services, programs and events that promote healthy and quality lifestyles for our residents. Enhance public safety and social services through innovative programs that meet the needs of the residential and business communities.”

### **ATTACHMENTS:**

1. Resolution
2. Designs for “Heroes” signs (Attachment 1)

Approved by: Maryam Babaki, P.E., Public Works & Development Services Director

Fiscal Impact reviewed by: Vilko Domic, Director of Finance

Approved as to form by: Noel Tapia, City Attorney

Respectfully submitted: Edgar P. Cisneros, City Administrator