



CITY OF COMMERCE AGENDA REPORT

TO: Honorable City Council **Item No.** _____

FROM: City Administrator

SUBJECT: Approve Temporary Street Closure on Goodrich Boulevard for the 2018 East Los Angeles Christmas Parade

MEETING DATE: November 20, 2018

RECOMMENDATION:

Adopt the resolution authorizing a temporary street closure on Goodrich Boulevard for the 2018 East Los Angeles Christmas Parade.

BACKGROUND:

For over 35 years, the County of Los Angeles (County) has sponsored the annual East Los Angeles Christmas Parade. This one-day traditional parade consists of floats, marching bands, equestrian units, and celebrity guests; and will travel down the Whittier Boulevard Shopping District and on through downtown East Los Angeles. This year, the parade route will be on Whittier Boulevard, starting at Eastern Avenue and ending at Goodrich Boulevard (*see Attachment 1*). The East Los Angeles Christmas Parade is scheduled for Sunday, December 2, 2018 and will last throughout the day from 8:00 A.M. to 5:00 P.M.

ANALYSIS:

Goodrich Boulevard (between Olympic Boulevard and Whittier Boulevard) is within the boundaries of the City of Commerce and will be closed on the day of the parade. The County has notified the Public Works & Development Services Department of the City of Commerce that this portion of Goodrich Boulevard will need to be closed in order to serve as an “end staging area” for its floats and clean-up crews.

Transit or bus service provided by the Transportation Department will not be adversely affected, as minor detours or re-routing of transit line service will be implemented.

California Vehicle Code Section 21101, Subdivision (e), provides that local authorities may, by ordinance or resolution, temporarily close a portion of any street under their

jurisdiction for “celebrations, parades, local special events, and other purposes” when necessary for the safety and protection of persons who are to use that portion of the street during the temporary closing.

An encroachment permit for the parade event has been applied for and will be issued to the County of Los Angeles.

A traffic control plan was submitted by the County and shows all the traffic control devices needed to provide adequate traffic safety for the event (*see Attachment 2*). In addition, the traffic control plan requires the closure of certain streets to be effective. The preparation of a traffic control plan is a “Best Management Practice” consistent with the City’s risk management for the parade.

Therefore, Goodrich Boulevard (between Whittier Boulevard and Olympic Boulevard) in the City of Commerce will be closed to all lanes of traffic on Sunday, December 2, 2018, during the hours of 8:00 A.M. to 5:00 P.M. to serve as the parade’s end-staging area.

Staff recommends that City Council authorize the temporary street closure on Goodrich Boulevard on Sunday, December 2, 2018 for the annual East Los Angeles Christmas Parade.

FISCAL IMPACT:

No fiscal impact. Traffic control implementation and enforcement will be provided at County expense.

RELATIONSHIP TO STRATEGIC GOALS:

This item relates to Council’s 2016 Strategic Action Plan’s:

Community Quality of Life

- Guiding Principle 4 to “support and evaluate community services, programs and events that promote healthy and quality lifestyles for our residents. Enhance public safety and social services through innovative programs that meet the needs of the residential and business communities.”

Respectfully submitted: Claude McFerguson, Director of Transportation

Prepared by: Seung Yang, Deputy Director of Engineering Services

Fiscal Impact reviewed by: Vilko Domic, Director of Finance

Approved as to form by: Noel Tapia, City Attorney

ATTACHMENTS:

1. Resolution
2. 2018 East L.A. Christmas Parade Flyer