

RESOLUTION NO.

RESOLUTION AUTHORIZING BLUE ICON COMMUNICATIONS SUBJECT TO AN EXISTING ON-CALL SERVICES AGREEMENT, TO CONDUCT PUBLIC RELATIONS OUTREACH SERVICES RELATED TO PROPOSED CANNABIS POLICIES AND REGULATIONS

WHEREAS, on-call service contracts provide flexibility and enhance the capacity of the City's Departments to deliver projects expeditiously and cost effectively; and

WHEREAS, on August 6, 2018, staff recommended awarding on-call contracts for the Marketing and Public Relations and approved under Resolution No. 18-___; and

WHEREAS, City staff recommends authorizing Blue Icon Communications, subject to an existing on-call services agreement, to provide services related to the Public Relations Outreach Services related to proposed Cannabis Policies and Regulations in an amount not to exceed \$22,500.00;

NOW, THEREFORE, THE CITY COUNCIL OF THE CITY OF COMMERCE DOES HEREBY RESOLVE AND ORDER AS FOLLOWS:

Section 1. Blue Icon Communications is hereby authorized, subject to an existing on-call services agreement, to provide services related to the Public Relations Outreach in an amount not to exceed \$22,500.00.

Section 3. The Mayor is authorized to execute the agreement for and on behalf of the City.

PASSED, APPROVED AND ADOPTED this 6th day of August 2018.

Hugo A. Argumedo, Mayor

ATTEST:

Lena Shumway, City Clerk