

RESOLUTION NO.

**A RESOLUTION OF THE CITY COUNCIL
OF THE CITY OF COMMERCE, CALIFORNIA
APPROVING PROFESSIONAL SERVICES AGREEMENTS**

WHEREAS, on-call service contracts provide flexibility and enhance the capacity of City Departments to deliver projects expeditiously and cost effectively; and

WHEREAS, on May 15, 2018, the City Council authorized staff to issue a Request for Statement of Qualifications (RFQ) for On-call Marketing and Public relations Professional Services; and

WHEREAS, on May 16, 2018, staff advertised the RFQ soliciting Statements of Qualifications (SOQs) for on-call marketing and public relations and received eight SOQs on June 21, 2018; and

WHEREAS, staff completed the ranking process by ranking the SOQs based on consistent and objective criteria; and

WHEREAS, staff recommends awarding on-call professional service agreements, with a contract term of three years, to the following “most qualified” firms under the “Marketing and Public Relations” category:

- Agency ETA
- Blue Icon
- Cerrell
- Lee Andrews Group
- Summit Consulting & Engineering, Inc

NOW, THEREFORE, THE CITY COUNCIL OF THE CITY OF COMMERCE DOES HEREBY RESOLVE AS FOLLOWS:

Section 1. The On-Call Professional Services Agreements for Marketing and Public relations Professional Services is hereby approved with Agency ETA, Blue Icon, Cerrell, Lee Andrews Group and Summit Consulting & Engineering, Inc.

Section 2. The Mayor is authorized to execute the Agreement for and on behalf of the City of Commerce.

PASSED, APPROVED and ADOPTED, this 6th day of August, 2018.

Hugo A. Argumedo, Mayor

ATTEST:

Lena Shumway, City Clerk