



CITY OF COMMERCE AGENDA REPORT

TO: Honorable City Council

Item No. _____

FROM: Interim City Administrator

SUBJECT: APPOINTEMENT OF TWO COUNCILMEMBERS TO THE AD HOC
ECONOMIC DEVELOPMENT COMMITTEE

MEETING DATE: November 21, 2017

RECOMMENDATION:

Appoint two Councilmembers to the Ad Hoc Economic Development Committee to work with staff on economic development related matters.

ANALYSIS:

The City Council is dedicated to ensuring a sustainable future for the City of Commerce through a renewed emphasis on economic development. Recent actions, such as the adoption of the Green Zones Action Plan, reinforce this perspective. To continue to further these efforts, staff is recommending the formation of an Ad Hoc Committee to work on various matters related to economic development. This Committee would consist of two City Council members and at least two members of the Public Works and Development Services Department. Staff envisions regular monthly or bi-monthly meetings with the Ad Hoc Committee and staff members from other Departments (Ex: Administration) would also participate on an as needed basis. Committee meetings would include discussions on recent project proposals, business attraction and retention efforts, development opportunity sites, and many other economic development related items. The formation and work of this Committee is consistent with the goals and guiding principles of the City's Strategic Action Plan, as the City Council will continue to invest and seek investments that will bring sustainable, diverse, and high quality businesses that will foster economic vitality and enhance the quality of life in Commerce.

ALTERNATIVES:

1. Approve staff recommendation
2. Disapprove staff recommendation
3. Provide further direction to staff

FISCAL IMPACT:

There is no fiscal impact at this time.

RELATIONSHIP TO STRATEGIC GOALS:

The City's Strategic Action Plan includes an Economic Growth focus area. Economic Growth Guiding Principle 4 states the following: "Focus on strategic economic development pursuits that will increase local jobs, generate additional revenue and create demand for supporting businesses. The creation of an Economic Development Ad Hoc Committee will serve to further the efforts outlined in the Strategic Plan's Guiding Principles.

Approved by: Maryam Babaki, Director of Public Works and Development Services

Prepared by: Matt Marquez, Deputy Director of Development Services

Approved as to form: Noel Tapia, City Attorney

Respectfully submitted: Fernando Mendoza, Interim City Administrator