



CITY OF COMMERCE AGENDA REPORT

TO: Honorable City Council **Item No.** _____

FROM: Interim City Administrator

SUBJECT: **GREEN ZONES IMPLEMENTATION PHASE 1 – STATUS
UPDATE**

MEETING DATE: August 15, 2017

RECOMMENDATION:

Receive and file a report from City and MIG staff, and appoint two Councilmembers to a Green Zones Subcommittee.

BACKGROUND:

On May 3, 2016 the City Council approved the scope of work for Phase 1 implementation of the Green Zones Action Plan. The consulting firm MIG was hired to assist staff with said implementation. Among other things, the initial phase of work includes business outreach/survey, developing the structure for a business liaison office, a market analysis, and developing recommendations and a framework for comprehensive planning efforts for specific areas of the City previously identified by the Green Zones Working Group (Examples: Washington Boulevard and Atlantic Boulevard).

On August 15th, the City Council will receive an update from City and MIG staff on implementation of the first phase of work on the Green Zones Action Plan. Staff is also recommending establishment of a City Council subcommittee for this project. The subcommittee would include select staff members and two Councilmembers.

ALTERNATIVES:

1. Approve staff recommendation
2. Disapprove staff recommendation
3. Provide further direction to staff

FISCAL IMPACT:

None at this time.

RELATIONSHIP TO STRATEGIC GOALS:

The issue before the Council is consistent with Economic Growth Guiding Principle 1, which focuses on creating and strengthening our identity as a community that promotes opportunity and success for businesses that meet the strategic focus for economic growth, which will have a positive impact on the quality of life and the City's financial sustainability. An action item titled "Implementation of Green Zone Action Plan" was specifically developed to insure compliance and implementation with that program.

Recommended by: Maryam Babaki, Director of Public Works & Development Services

Approved as to form: Eduardo Olivo, City Attorney

Respectfully submitted: Matthew Rodriguez, Interim City Administrator

ATTACHMENT:

- 1) Green Zones Action Plan
- 2) Green Zones Working Group Recommendations Report