



CITY OF COMMERCE AGENDA REPORT

TO: Honorable City Council

Item No. _____

FROM: City Administrator

SUBJECT: A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF COMMERCE, CALIFORNIA, APPROVING AN AGREEMENT BETWEEN THE CITY AND PYRO SPECTACULARS, INC. FOR THE 4TH OF JULY PYROTECHNIC DISPLAY AT ROSEWOOD PARK

MEETING DATE: MAY 2, 2017

RECOMMENDATION:

Approve the resolution and assign the number next in order.

ANALYSIS/BACKGROUND:

As part of the Independence Day Celebration, the City has provided a pyrotechnic display on the Fourth of July. The pyrotechnic display will take place on Tuesday, July 4, 2017, in conjunction with the carnival for the Independence Day Celebration at Rosewood Park. This event has grown in popularity in the past years and in 2016, the department estimated over 10,000 people in attendance at Rosewood Park enjoying the display.

On March 2, 2010, the City Council authorized Parks and Recreation Department to solicit donations for the 4th of July festivities from local businesses, civic organizations and the general public. The Department is soliciting donations to help offset the cost of the festivities.

FISCAL IMPACT:

Expenditure for the proposed activity will amount to \$18,000.00 for the 17/18 Fiscal Year which will be paid out of the donations received.

STRATEGIC FOCUS AREA: Community Quality of Life: The City of Commerce will provide services, programs, gathering places, and events where the community can come together to participate in opportunities of learning and recreation. Positive relationships with the community will be cultivated through civic engagement, comprehensive public safety programs, responsive customer service, and clear accessible communication. Our community's history, culture and environment will be protected for future generations.

GUIDING PRINCIPLE 1: Continue to support and create partnerships with educational institutions and organizations that work to improve the lives of our residents, including the

local school district. Provide multi-generational development programs to ensure quality education and recreational opportunities.

Recommended by: Robert Lipton, Director of Parks & Recreation

Approved as to form: Eduardo Olivo, City Attorney

Fiscal Impact reviewed by: Vilko Domic, Director of Finance

Respectfully submitted: Matthew C. Rodriguez, Interim City Administrator