



CITY OF COMMERCE AGENDA REPORT

TO: Honorable City Council **Item No. _____**

FROM: City Administrator

SUBJECT: A Proclamation to Proclaim April 2017 as "Child Abuse Prevention Month"

MEETING DATE: April 18, 2017

RECOMMENDATION:

City Staff recommends that the City Council approve a Proclamation to proclaim April 2017 as "*Child Abuse Prevention Month*" in the City of Commerce.

ANALYSIS:

Prevent Child Abuse California (PCA CA) is the State chapter of Prevent Child Abuse America, whose purpose is to represent a national movement to eradicate child abuse and neglect throughout the United States. Its presence in 58 California Counties is a network of partnerships or funded programs.

The progress made in California's child abuse prevention efforts has been substantial. PCA CA has been in the forefront of legislative advocacy, provided training and support for those who work with and care for children, advocated for funding child abuse and neglect prevention endeavors, and developed and implemented a statewide network of child abuse prevention programs.

The City of Commerce City Council supports *Prevent Child Abuse California's* efforts in preventing the abuse and neglect of California's children by building community resources, enhancing public awareness, developing and coordinating prevention programs, and facilitating advocacy activities. City staff plans on doing the following: 1) Offering parents an opportunity to attend classes on *Alcoholism and the Effect on the Family*, *Anger Management*, and *Emotional Intelligence*. 2) Utilize the City's various media resources to advertise Child Abuse Prevention Month.

ALTERNATIVES:

1. Provide staff with further direction

FISCAL IMPACT:

This activity may be carried out without additional impact on the current operating budget.

RELATIONSHIP TO STRATEGIC PLAN:

This matter is applicable to the following Strategic Focus Area and Guiding Principle: Community Quality of Life – Guiding Principle 4: Support and evaluate community services, programs and events that promote healthy and quality lifestyles for our residents. Enhance public safety and social services through innovative programs that meet the needs of the residential and business communities.

Respectfully Submitted: Matthew C. Rodriguez, Interim City Administrator

Approved as to form: Eduardo Olivo, City Attorney

Recommended by: Matthew C. Rodriguez, Interim City Administrator

ATTACHMENT:

1. Proclamation