



## **CITY OF COMMERCE AGENDA REPORT**

**TO:** Honorable City Council **Item No.** \_\_\_\_\_

**FROM:** City Administrator

**SUBJECT:** A Proclamation to Proclaim April 2018 as "Sexual Assault Awareness Month" and April 25, 2018 as "Denim Day"

**MEETING DATE:** April 3, 2018

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### **RECOMMENDATION:**

City staff recommends that the City Council approve a proclamation to proclaim April 2018 as "Sexual Assault Awareness Month" and April 25, 2018 as "Denim Day."

### **ANALYSIS:**

Peace Over Violence is asking government agencies to join them in supporting Sexual Assault Awareness Month in April 2018 and Denim Day on April 25, 2018. This campaign protests an Italian Supreme Court Decision to overturn a rape conviction because the victim wore jeans. It draws attention to the fact that rape and sexual assault remain a serious issue in society. The City Council strongly supports efforts to educate the community about the true impact of rape and sexual violence. City staff will place posters at City facilities and encourage City staff to wear denim on April 25, 2018. Informational brochures on the subject will be made available.

### **FISCAL IMPACT:**

This activity may be carried out without additional impact on the current operating budget.

### **RELATIONSHIP TO STRATEGIC PLAN:**

This matter is applicable to the following Strategic Focus Area and Guiding Principle: Community Quality of Life – Guiding Principle 4: Support and evaluate community services, programs and events that promote healthy and quality lifestyles for our residents. Enhance public safety and social services through innovative programs that meet the needs of the residential and business communities.

Recommended by: Lena Shumway, Administrative Services Director and City Clerk  
Respectfully submitted: Edgar P. Cisneros, City Administrator

**ATTACHMENT:** Proclamation