

City of Commerce

Green Zones Action Plan Implementation, Phase 1

Business Questionnaire

Part I

To be administered, in person, by either a representative of the City

- A. What have been your experiences with the services from the City?
- B. Are you a member of the Commerce Industrial Council? If so, what services and programs best serve your business?
- C. Are you a member of the Chambers of Commerce in any other Cities?
- D. Are there programs or services offered by those Chambers that you would like to see provided in Commerce?
- C. Commerce is working on a program to help businesses improve their bottom line and to be more clean and green. Are there things that your business has already done to be more clean, green, health conscious, and/or a good neighbor?

May I walk you through a pledge that's been developed for businesses like yours to be clean and green and answer any questions that you may have?

Do you have any other comments or questions that you would like to share?

Part II

Paper copies and available on the web.

1. What is the nature of your business? Check only one

- ☐ Manufacturing
- ☐ Distribution/Logistics
- ☐ Warehousing
- ☐ Retail
- ☐ Office/Services
- ☐ Other (Write)_____

What is your NAICS Code:_____

2. What are your business operation hours:

a. ____to____and ____days a week

3. How long has your business been in operation?

- ☐ Less than 1 year
- ☐ 1-5 years
- ☐ 6-10 years
- ☐ 11-20 years
- ☐ More than 20 years

4. How long has your business been in operation in the City of Commerce?

- ☐ Less than 1 year
- ☐ 1-5 years
- ☐ 6-10 years
- ☐ 11-20 years
- ☐ More than 20 years

5. Do you own or lease?

- ☐ Own
- ☐ Lease

6. If applicable, where did your business relocate from?

- ☐ Elsewhere in the City of Commerce
- ☐ Elsewhere in Los Angeles County (Name City)
- ☐ Inland Empire (San Bernardino or Riverside Co.)
- ☐ Elsewhere in California (Name County)
- ☐ Another state (Name State)
- ☐ International (Name Country)

7. Is your corporate headquarters located in the City of Commerce?

- ☐ Yes
- ☐ No

8. If applicable, where else do you have facilities with similar operations?

- ☐ Elsewhere in the City of Commerce
- ☐ Elsewhere in Los Angeles County (Name City)
- ☐ Inland Empire (San Bernardino or Riverside Co.)
- ☐ Elsewhere in California (Name County)
- ☐ Another state (Name State)
- ☐ International (Name Country)

9. What is the average annual wage per employee at your business within the City of Commerce?

- ☐ Below \$35,000
- ☐ \$35,000 - \$49,999
- ☐ \$50,000 - \$64,999
- ☐ \$65,000 - \$79,999
- ☐ More than \$80,000

10. What is the average level of educational attainment required for the majority of your employees?

- ☐ No high school diploma or equivalency
- ☐ High school diploma or equivalency
- ☐ College degree (Associate's or Bachelor's)
- ☐ Graduate or Professional Degree

11. How many full time employees do you have?

- ☐ 0-5
- ☐ 6-10
- ☐ 11-20
- ☐ 21-30
- ☐ 31-50
- ☐ 51-100
- ☐ 101+

12. Approximately, how many square feet is your current facility?

13. Over the past 5 years, have the following factors increased, stayed the same, or decreased?

- ☐ Number of customers
- ☐ Sales (total revenue)
- ☐ Profits
- ☐ Number of employees
- ☐ Size of facility

14. Over the next 5 years, do you expect the following factors to increase, stay the same, or decrease?

- ☐ Number of customers
- ☐ Sales (total revenue)
- ☐ Profits
- ☐ Number of employees
- ☐ Size of facility

15. If you expect any of these factors to increase or decrease, what are the principal reasons for the change? (Select all that apply)

- ☐ Changing global market conditions
- ☐ Changes in local market conditions
- ☐ Changes in technology
- ☐ Changes in operating costs
- ☐ Changes to business needs, strategy, and/or structure
- ☐ Changes in local regulations
- ☐ Other

16. Are you currently considering moving, closing, selling, acquiring or merging with another company?

- ☐ Moving
- ☐ Closing
- ☐ Selling
- ☐ Acquiring or merging with another company
- ☐ None of the above

17. If you are considering moving, check all of the following reasons that apply?

- ☐ Changing market conditions
- ☐ Expansion needs
- ☐ Available labor
- ☐ Existing zoning
- ☐ Local tax structure
- ☐ Lease expiration
- ☐ Utility costs
- ☐ Transportation needs

- ☐ Parking
- ☐ Other

18. If you are considering moving, to what extent would you consider the following areas?

- ☐ Elsewhere in the City of Commerce
- ☐ Elsewhere in Los Angeles County (Name City)
- ☐ Inland Empire (San Bernardino or Riverside Co.)
- ☐ Elsewhere in California (Name County)
- ☐ Another state (Name State)
- ☐ International (Name Country)

19. If you were to expand your business in the City of Commerce, would you face any constraints (Check all that apply)?

- ☐ No constraints
- ☐ Need financial assistance
- ☐ Need physical facility planning assistance
- ☐ Insufficient space
- ☐ Parking issues
- ☐ Zoning and building regulations
- ☐ Other

20. Where are the majority of your suppliers located?

- ☐ Elsewhere in the City of Commerce
- ☐ Elsewhere in Los Angeles County (Name City)
- ☐ Inland Empire (San Bernardino or Riverside Co.)
- ☐ Elsewhere in California (Name County)
- ☐ Another state (Name State)
- ☐ International (Name Country)

21. Where are the majority of your vendors located?

- ☐ Elsewhere in the City of Commerce
- ☐ Elsewhere in Los Angeles County (Name City)
- ☐ Inland Empire (San Bernardino or Riverside Co.)
- ☐ Elsewhere in California (Name County)
- ☐ Another state (Name State)
- ☐ International (Name Country)

22. To what region do you provide the majority of your supplies and services?

- ☐ Elsewhere in the City of Commerce
- ☐ Elsewhere in Los Angeles County (Name City)
- ☐ Inland Empire (San Bernardino or Riverside Co.)
- ☐ Elsewhere in California (Name County)
- ☐ Another state (Name State)
- ☐ International (Name Country)

23. For each of the distribution methods listed below, mark the box that reflects the extent to which you distribute your products or services (none, limited, some, most)

- ☐ Less than truck load
- ☐ Truck
- ☐ Air
- ☐ Ship
- ☐ Rail
- ☐ Electronically

24. Has your business made any efforts in the past 5 years to reduce carbon and other emissions through on-site operations or by the transportation of goods and materials?

- ☐ Yes, by on-site operations
- ☐ Yes, by the transportation of goods and materials
- ☐ Yes, by both on-site operations and the transportation of goods and materials
- ☐ No

25. Has your business made any efforts in the past 5 years to reduce nonrenewable energy and/or water usage through on-site operations or by the transportation of goods and materials?

- ☐ Yes, by on-site operations
- ☐ Yes, by the transportation of goods and materials
- ☐ Yes, by both on-site operations and the transportation of goods and materials
- ☐ No

26. If your business has made changes that have reduced carbon or other emissions, and/or nonrenewable energy and/or water usage, please check all applicable reasons why your business decided to do so.

- ☐ Financial incentives
- ☐ More cost effective (besides financial incentives)
- ☐ Corporate responsibility
- ☐ Changes in technology
- ☐ Other

27. If your business is planning to make changes to improve environmental sustainability in the next 5 years, please check all interventions that apply.

- ☐ Solar panel power
- ☐ Solar thermal heating
- ☐ Smart thermostats
- ☐ More efficient HVAC
- ☐ Increasing permeable surfaces
- ☐ Installing water cisterns
- ☐ Wind turbines
- ☐ Other

28. What are the top 3 reasons for locating or keeping your business in the City of Commerce?

- ☐ Good Freeway access
- ☐ Access to labor
- ☐ Access to customers
- ☐ Access to suppliers
- ☐ Access to business services
- ☐ Available amenities
- ☐ Zoning and local regulations applicable to your business
- ☐ Business friendly city
- ☐ Quality of housing
- ☐ Safe environment
- ☐ Quality of life
- ☐ Other

29. From your perspective as a business person, rate the following in the City of Commerce as it relates to business operations (Excellent, Good, Average, Poor, Very Poor).

- ☐ Roads, highways
- ☐ Water and sewers
- ☐ Natural gas
- ☐ Waste management
- ☐ Internet
- ☐ Electrical
- ☐ Business services
- ☐ Hotel and conference facilities

30. From your perspective as a business person, rate the following in the City of Commerce as it relates to employee satisfaction (Excellent, Good, Average, Poor, Very Poor).

- ☐ Public transportation
- ☐ Health care services
- ☐ Schools
- ☐ Child care

- ☐ Professional services
- ☐ Shopping and recreation
- ☐ Entertainment

31. Please rate your particular business needs on a scale of 1-5 (5 as the highest need; 1 as the lowest need)

- ☐ Improved roads and highways
- ☐ Greater access to workforce
- ☐ Greater access to suppliers
- ☐ Greater access to customers
- ☐ Expanded space for facilities
- ☐ Expanded business services
- ☐ Recreational and Entertainment amenities for employees
- ☐ Proximate housing for employees
- ☐ More parking

32. Have you accessed City Services/ worked with City Staff? If so, in which department(s)? (please check all that apply)

- ☐ Business License Process
- ☐ Permitting
- ☐ Planning
- ☐ City Zoning
- ☐ Public Works
- ☐ Utility issues
- ☐ Other

33. Are you happy with the level of services available from the City of Commerce?

- ☐ Satisfied
- ☐ Somewhat satisfied
- ☐ Dissatisfied
- ☐ Don't know

34. Are you a member of the Commerce Industrial Council?

- ☐ Yes
- ☐ No

35. If you are a member, how satisfied are you with the level of services you receive from the Council?

- ☐ Satisfied
- ☐ Somewhat satisfied
- ☐ Dissatisfied
- ☐ Don't know