

RESOLUTION NO. 16-150

**A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF COMMERCE,  
CALIFORNIA, APPROVING AN AGREEMENT FOR CITYWIDE WAYFINDING  
DESIGN SERVICES WITH GRAPHIC SOLUTIONS**

WHEREAS, Measure AA Committee requested the City of Commerce to develop a wayfinding system and brand image identity; and

WHEREAS, the goal of the Citywide Wayfinding and Brand image program is to implement a functional and integrated system that communicates and markets Commerce brand and guides visitors to more easily find their way to intended and discovered locations; and

WHEREAS, the program will serve as a framework to develop a brand image and implement a unifying and clear wayfinding system in the City of Commerce; and

WHEREAS, the City budgeted and approved \$100,000 for this project as part of the adopted Fiscal Year 2016-2017 CIP.

NOW, THEREFORE, THE CITY COUNCIL OF THE CITY OF COMMERCE DOES HEREBY RESOLVE, DECLARE AND DETERMINE AS FOLLOWS:

Section 1. The Contract between the City of Commerce and Graphic Solutions, to proceed with brand image and citywide wayfinding design services in the amount of \$96,550, is hereby approved; this will include the design of an integrated wayfinding/signage master plan, bid documents, and standard drawings for wayfinding elements. The Mayor is authorized to sign the Contract for and on behalf of the City.

PASSED, APPROVED and ADOPTED this 28<sup>th</sup> day of November, 2016.

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Ivan Altamirano, Mayor

ATTEST:

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Lena Shumway, City Clerk