

RESOLUTION NO. 16-130

**A RESOLUTION APPROVING (1) AN AGREEMENT WITH BOT HOME AUTOMATION, INC., DBA, RING.COM, (2) A REBATE PROGRAM FOR HOME SECURITY SYSTEMS, AND (3) THE FUNDING OF AUTOMATED LICENSE PLATE READERS AT CERTAIN LOCATIONS IN THE CITY**

WHEREAS, at its meeting held September 20, 2016, the City Council approved three options for a Security Cameras Program. By way of this Resolution, the Council is formally documenting the security options previously considered by the Council; and

WHEREAS, the first security option approved was to establish a program with a technology company based in Santa Monica called Ring.com. The program will provide City residents with access to a home security system that includes a video camera synced with a doorbell, which a resident can view from their mobile device. The Wi-Fi enabled video cameras and video doorbells retail at \$200.00 each. If the Council approves the underlying agreement, Commerce residents will be able to purchase the devices directly from Ring.com for \$99.00 – over 50% off the retail price. The reduced price will be the result of approximately \$50 subsidies from both the City and Ring.com; and

WHEREAS, second option approved was a residential security camera rebate program whereby residents could obtain a 100% rebate of up to \$500 on the purchase of a home security system. To ensure fairness in distribution of rebates, an equal percentage of rebates were earmarked for six distinct residential areas of the City based on the number of homes within each neighborhood. The rebates will be available on a first come, first served basis. For every \$50,000 allocated to this option, 100 homes could obtain up to \$500 in rebates. By way of this resolution, the Council will be approving \$200,000 in Measure AA funding for this program; and

WHEREAS, the third security option approved related to the installation of license plate readers (ALPR) at busy locations such as the Citadel, Commerce Casino, and Commerce Center. Staff will request private business owners to contribute to the costs, as they will benefit from the security cameras. By way of this resolution, the Council will be approving \$100,000 in Measure AA funding for this program; and

WHEREAS, the expenditure of public funds to subsidize resident alarm systems will serve an important public purpose. The safety of residents is a foremost concern of the Council. As technology has developed in recent years, security companies have advanced the ways in which people can secure their property. The home security system available through Ring.com offers home security to residents at a low cost and enables residents to monitor home security remotely from their smartphone, tablet, or computer. The home security rebate program will enable residents to obtain advanced

security systems that will provide more compressive home security. A certain portion of the funds for rebates will be earmarked to ensure distribution throughout the City's neighborhoods, thereby promoting security throughout the City. Furthermore, the perpetuation of cameras on individual residences will promote neighborhood safety by providing multiple sources of recording criminal behavior that can be utilized by the City's law enforcement officers. By making home security options affordable, the number of these security systems in the City will proliferate and the widespread use of camera security technology could suppress neighborhood crime in the City. Thus, an important public purpose would be served by the use of public funds. The benefit to the public from the expenditure would be "consideration" to the City.

NOW, THEREFORE, THE CITY COUNCIL OF THE CITY OF COMMERCE DOES HEREBY RESOLVE AND ORDER AS FOLLOWS:

Section 1. The Recitals set forth above are true and correct.

Section 2. The agreement between the City of Commerce and Ring.com to provide security services at the discounted prices, is hereby approved.

Section 3. The rebate program for home security systems, as set forth herein, is hereby approved.

Section 4. The funding of automated license plate readers at certain locations in the City, as set forth herein, is hereby approved.

PASSED, APPROVED AND ADOPTED this 18<sup>th</sup> day of October 2016.

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Ivan Altamirano, Mayor

ATTEST:

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Lena Shumway, City Clerk