



CITY OF COMMERCE AGENDA REPORT

TO: Honorable City Council **Item No.** _____

FROM: City Administrator

SUBJECT: APPROVAL OF AGREEMENT WITH TYR SPORT, INC.

MEETING DATE: OCTOBER 4, 2016

RECOMMENDATION:

Approve the agreement with TYR Sport Inc. and the City of Commerce for the provision of aquatic apparel and equipment for the City of Commerce Aquatics Swim Team.

ANALYSIS/BACKGROUND:

Pursuant to the four year, four month sponsorship agreement, TYR Sport Inc. will be the primary aquatic performance apparel and equipment for the Commerce Aquatics Swim Team. TYR will provide team staff outfitting for select coaches as needed. Provide a one team order annually with a 20% discount on select team products (warm-ups, parkas, backpacks and training equipment) through the designated TYR dealer. TYR will also provide "Qualifier Benefits" to athletes who qualify for the following events:

- Olympic Trials & USA Swimming Senior National qualifiers
- NCSA Juniors, Junior Nationals, & Future Championship qualifiers
- USA Swimming Sectionals
- Age Group Championship qualifiers

The Commerce Aquatics Swim Team must agree to a variety of conditions including the use of only TYR products when on deck at meets, traveling with domestic or international teams or at any news conferences.

FISCAL IMPACT:

This activity can be carried out without additional impact on the current operating budget.

RELATIONSHIP TO STRATEGIC GOALS:

This agenda item relates to Strategic Goal #1: Develop Citywide Plan to enhance and maintain the City of Commerce environment and infrastructure to create livability and quality of life for those who life, work and play in the community.

Respectfully submitted: Jorge Rifá

Recommended by: Robert Lipton
Approved as to form by: Eduardo Olivo