



## ***Fighting for Life***

East Yard Communities for Environmental Justice – 2317 Atlantic Blvd. Commerce, CA. 90040

August 26, 2016

Mayor Altamirano  
Members of the City Council  
2535 Commerce Way  
Commerce, CA 90040

### **Re: Request for Co-Sponsorship of Green Business Benefits Workshop**

Dear Mayor Altamirano and Members of the City Council, East Yard Communities for Environmental Justice and the Liberty Hill Foundation are in the process of organizing the Green Business Benefits 2.0 Workshop in the City of Commerce, and would like to invite the City to co-sponsor. The tentative date is Thursday, Oct 27 from 11:30am to 2pm.

The goal is to help local businesses access valuable financial and technical assistance programs to improve their businesses and operate more safely. We aim to promote the workshop to a diverse range of small and medium-sized local area enterprises, business owners, and operators.

As a co-sponsor, we would ask to include the City's logo on our promotional materials, and that City staff publicize the workshop to businesses and groups who would benefit from this educational event. There is no cost involved. We will serve a light meal, and will make available copies of the joint publication between EYCEJ and the Liberty Hill Foundation, the Guide to Green second edition: A Directory of Financial and Technical Assistance Programs for Businesses in the City of Commerce.

We will also extend invitations to a number of agencies including The Industrial Council, California Pollution Control Financing Authority (CPCFA), SCAQMD, EPA, SoCal Gas, SCE and others.

As a co-sponsor, we ask that you send the appropriate staff to provide appropriate hand-out materials, and be prepared to assist workshop participants with their specific questions and needs for referral.

This will be an excellent opportunity to highlight the City's Green Zones policy and complement it with the Guide to Green which will be made available in an online and booklet format to local businesses,



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and at the Green Business Benefits 2.0 Workshop.

EYCEJ will be responsible for organizing the panel presentations, logistics and outreach. We sincerely hope that we can include the City in this important community service.

Specifically, we would like to make the following requests:

- Partner with EYCEJ and the Liberty Hill Foundation on the Guide to Green and corresponding Green Business Benefits 2.0 Workshop.
- Mayor or Councilmember to provide welcoming comments at the Green Business Benefits 2.0 Workshop.
- Send the City of Commerce logo to EYCEJ staff for incorporation into the Green Business Benefits 2.0 promotional flyer. EYCEJ staff will not use the City of Commerce logo for any other purposes, and City Staff will review the promotional flyer before it is made available for distribution to the public.
- Send appropriate City staff to provide hand-out materials, and be prepared to assist workshop participants with their specific questions and needs for referral.
- Provide assistance with publicity to businesses and groups who would benefit from this educational event.
- Provide the Rosewood Park multipurpose room for the workshop.

I appreciate the opportunity to partner in this exciting effort and am available at anytime as a resource to the City.

A handwritten signature in black ink, appearing to read "Mark Lopez". The signature is fluid and stylized, with a long, sweeping underline.

mark! Lopez  
Executive Director  
East Yard Communities for Environmental Justice  
[mLopez@EYCEJ.org](mailto:mLopez@EYCEJ.org)