



CITY OF COMMERCE AGENDA REPORT

TO: HONORABLE CITY COUNCIL **Item No.** _____

FROM: CITY ADMINISTRATOR

SUBJECT: APPROVE A REQUEST FOR CO-SPONSORSHIP OF GREEN BENEFITS WORKSHOP WITH EAST YARD COMMUNITY FOR ENVIRONMENTAL JUSTICE AND LIBERTY HILL FOUNDATION

MEETING DATE: September 6, 2016

RECOMMENDATION:

Approve a request for co-sponsorship of Green Benefits Workshop with East Yard Community for Environmental Justice and Liberty Hill Foundation.

BACKGROUND:

East Yard Community for Environmental Justice (EYCEJ) and Liberty Hill Foundation are in the process of organizing the Green Business Benefits 2.0 Workshop in the City of Commerce. In a letter dated August 26, 2016 to Mayor Altamirano, EYCEJ has invited the City of Commerce to co-sponsor the event for a tentative date of Thursday October 27, 2016 from 11:30am to 2pm.

As stated in the letter, the goal of the program is to help local business access valuable financial and technical assistance programs to improve their businesses and operate more safely. EYCEJ and Liberty Hill foundation aim to promote the workshop to a diverse range of small and medium-sized local area enterprises, business owners and operators.

EYCEJ and Liberty Hill Foundation are requesting that as a co-sponsor, the City's logo is included in their promotional materials, and that the City staff publicize the workshop to businesses and groups who benefit from this educational event. The City will not be bearing any costs other than providing the use of City facilities for this workshop.

As the City recently adopted the Green Zone Policy and Green Zone Implementation Plan, this workshop would be an excellent opportunity to partner with EYCEJ and Liberty Hill Foundation to highlight the City's commitment to the Green Zone programs.

ALTERNATIVES:

1. Approves staff's recommendation
2. Reject staff's recommendation
3. Provide staff with further direction

FISCAL IMPACT:

This activity can be carried out without additional impact on the current operating budget.

RELATIONSHIP TO STRATEGIC GOALS:

The issue is applicable to the following Council's strategic goal: "Develop a tangible environmental mitigation plan" as identified in the 2012 Strategic Plan.

ATTACHMENTS:

1. EYCEJ letter to Mayor Altamirano

Respectfully submitted:
Jorge Rifa, City Administrator

Recommended by:
Maryam Babaki, Director of PW/Dev Services

Reviewed by:
Vilko Domic, Finance Director

Approved as to form:
Eduardo Olivo, City Attorney