



## CITY OF COMMERCE AGENDA REPORT

**TO:** HONORABLE CITY COUNCIL **Item No. \_\_\_\_\_**

**FROM:** CITY ADMINISTRATOR

**SUBJECT:** THE 6<sup>TH</sup> ANNUAL COMMERCE CLEAN-UP DAY SPONSORED  
BY CRAIG REALTY GROUP CITADEL, LLC

**MEETING DATE:** August 1, 2016

---

### **RECOMMENDATION:**

That the City Council recognizes Craig Realty Group Citadel, LLC ("CRG Citadel") for sponsoring and hosting the 6<sup>th</sup> Annual Commerce Clean-Up Day and also to the California Department of Transportation (Caltrans) Maintenance Division for its participation and assistance with respect to clean-up activities surrounding this event.

### **BACKGROUND:**

For the past five (5) years, the Annual Commerce Clean-Up Day allowed local youths to participate in cleanup activities as a mark of civic pride. This event has not only allowed the youth to participate in this worthwhile event, but also contributed toward the beautification of the Commerce community. The event also serves as a symbol of collaboration between public and private entities.

In addition, the California Department of Transportation ("Caltrans"), Division of Maintenance, has magnanimously volunteered its services for cleaning up areas within its right-of-way during the days leading up to the event and also on the day of the event as well.

Public Works staff has also supported this effort by facilitating the coordination among CRG Citadel, Caltrans, and the County of Los Angeles. These efforts expedited the necessary permitting and clean-up activities with Caltrans that allowed for this event to become successful.

Moreover, staff members from the Community Services Department and the Parks & Recreation Department contributed their time and effort in providing safety officers, planning & organization, and post-event coordination that serve as an example of joint cooperation.

## **ANALYSIS:**

This year's Commerce Clean-Up Day event will be held on Saturday, August 6, 2016 and is expected to bring in approximately 200 volunteers to help remove trash, remove graffiti, and provide various cleanup activities to pre-identified areas within the City. This year's event will include, but not limited to, the locations along the following streets: Telegraph Road, Camfield Avenue, Flotilla Street, Hoefner Avenue, Smithway Street, Tubeway Avenue, Leo Avenue, and Corvette Street.

This event is a collaboration among City officials, CRG Citadel management, and Caltrans officials in beautifying the City and empowering the City's youth to participate in a worthwhile cause in making the City clean and proud. Participants assist with weed removals, general trash and debris removal, in addition to exhibiting a fine example to the community.

On June 23, 2016, Caltrans and City officials met together to discuss coordinated clean-up activities within Caltrans' right-of-way to coincide with this year's Commerce Clean-Up Day event. In this meeting, Caltrans has graciously volunteered its maintenance crews to contribute to the beautification of the City. Moreover, Caltrans' clean-up activities extend beyond the day of the event, spanning several days before the actual August 6<sup>th</sup> Commerce Clean-Up Day.

Caltrans officials have agreed to and cleaned-up its right-of-way areas, with the exception of the southbound I-5 Washington Boulevard off-ramp. This off-ramp will be closed on the day of the event (August 6<sup>th</sup>) and will be cleaned on that day.

The City's Community Services Department has contributed to the event by employing its public safety officers to help monitor the event and maintain public safety. Alongside the City's public safety officers will be deputies from the Los Angeles County Sheriff's Department who will be on-site to assist with traffic control and public order. Services rendered by the Sheriff's Department will be funded by CRG Citadel while officers with the City's Community Services Department will perform on that day as a scheduled work day. The City's Parks & Recreation Department has devoted its services by working in conjunction with CRG Citadel in planning the clean-up activities of the volunteers, developing schedules & timetables, and developing overall operational coordination.

Unlike last year, there will be no "slurry coating" of the streets within the vicinity of the Citadel Outlets, as officials from CRG Citadel have concluded that most of the streets have been coated during previous years' events. Therefore, for this year's event, no agreement is necessary between the City and CRG Citadel for the street encroachment for the intended purpose of street slurry coating.

Therefore, as was the case in previous years, the City anticipates a very successful Commerce Clean-Up Day that will bring pride and excitement to the community.

**ALTERNATIVES:**

1. Approves staff's recommendation
2. Reject staff's recommendation
3. Provide staff with further direction

**FISCAL IMPACT:**

This activity may be carried out without additional impact on the current operating budget.

**RELATIONSHIP TO STRATEGIC GOALS:**

The issue is applicable to the following Council's strategic goal: "*Improve and maintain infrastructure and beautify our community*" as identified in the 2012 Strategic Plan.

Recommended by: Maryam Babaki, P.E., Director of Public Works & Development Services

Reviewed by: Vilko Domic, Finance Director

Approved as to form: Eduardo Olivo, City Attorney

Respectfully submitted: Jorge Rifá, City Administrator