



## **CITY OF COMMERCE AGENDA REPORT**

**TO:** Honorable City Council  
**FROM:** City Manager  
**SUBJECT:** Summer Kick-Off Event Augmentation: Pedal Palooza & All Abilities Color Fun Run  
**MEETING DATE:** May 12, 2026

### **RECOMMENDATION**

The City Council will consider adopting a Resolution appropriating \$12,100 from the Project Management Fund to support the Pedal Palooza & All Abilities Color Fun Run scheduled for Saturday, June 6, 2026.

### **BACKGROUND**

The Parks and Recreation Department will host the Pedal Palooza & All Abilities Color Fun Run event on Saturday, June 6, 2026, from 9:00 a.m. to 12:00 p.m. within the Civic Center area.

As part of this year's event expansion, the Department is adding Pedal Palooza, a community bicycle ride experience designed to promote healthy living, outdoor recreation, and community engagement through safe recreational cycling opportunities for participants of all ages.

The Summer Kick-Off and All Abilities Color Fun Run event components are already included within the Department's existing event budget. However, additional funding is needed to support the operational and logistical costs specifically associated with implementing Pedal Palooza, including street closures, traffic control, and additional activity support.

In addition, the Department is partnering with the Commerce Aquatics Booster Club's annual pop-up vendor program to provide additional vendor participation and community engagement opportunities during the event.

## **ANALYSIS**

The addition of Pedal Palooza supports the Department’s mission of encouraging active lifestyles, inclusive recreation opportunities, and positive community engagement.

Temporary street closures will allow participants to safely ride bicycles throughout the Civic Center area, including portions of:

- Harbor Street
- Commerce Way
- Jillson Street
- Eastern Avenue

The expanded event will also feature:

- Live DJ and music entertainment throughout the course
- Games and prizes
- Family-friendly recreation activities
- Community resource booths
- Pickleball tournament activities
- Vendor booths and food opportunities coordinated in partnership with the Commerce Aquatics Booster Club pop-up event
- A fitness canopy area promoting health, wellness, and active lifestyles

By incorporating Pedal Palooza into the existing Summer Kick-Off and All Abilities Color Fun Run event, the Department anticipates increased community participation and expanded recreational opportunities for residents and families.

## **FISCAL IMPACT**

The estimated additional cost to include the Pedal Palooza into the Summer Kick-Off and All-Abilities Color Fun Run is approximately \$12,100. The estimated costs are summarized below:

Item	Estimated Cost
Street Closures & Traffic Control	\$4,500
Music/DJ Services	\$1,600
Fitness Canopy	\$2,800
Pickleball Tournament & Additional Activities	\$2,000
Marketing & Promotion	\$1,200
Total Estimated Cost	\$12,100

If approved, the City Council will authorize a one-time appropriation of \$12,100 from the City’s Project Management Fund, an assigned fund balance designated for one-time

expenditures, to support the costs associated with the event, as the event is intended to serve as a community benefit program with no direct revenue source.

## **ALTERNATIVES**

1. Approve staff recommendation
2. Disapprove staff recommendation
3. Provide further direction to staff

Respectfully submitted: Ernie Hernandez, City Manager  
Recommended by: Adolfo Marquez, Director of Parks and Recreation  
Fiscal Impact reviewed by: Alvaro Castellon, Finance Director  
Approved as to form by: Noel Tapia, City Attorney