



CITY OF COMMERCE AGENDA REPORT

TO: Honorable City Council

Item No. _____

FROM: City Manager

SUBJECT: Adoption of Resolution Approving the New Food and Brewery Development District Ad Hoc Committees and Appointment of Council Members

MEETING DATE: May 13, 2025

RECOMMENDATION:

Pursuant to the recommendation of Mayor Altamirano, staff recommends that the City Council:

1. Discuss the opportunity of establishing designated (2) Food and Brewery Districts within the City of Commerce.
2. Adopt a resolution approving the creation of two new City Council Ad Hoc Committees for Food and Brewery Districts within the City of Commerce.
3. Appoint Council Members to serve on each of the newly formed Ad Hoc Committees.

BACKGROUND:

The City of Commerce has long prioritized economic development initiatives aimed at attracting new businesses and enhancing the city's regional appeal. While the Citadel Outlets and Commerce Casino remain popular destinations, there is a growing need to expand the City's offerings and attract both residents and visitors by developing new culinary and cultural experiences.

Designating specific areas of the City as Food and Brewery Districts would encourage investment, promote local entrepreneurship, and elevate Commerce as a unique destination in Southeast Los Angeles. Creating designated Food and Brewery Districts presents a timely opportunity for the City of Commerce to diversify its economic base, celebrate local culture, and create vibrant gathering places for residents and visitors alike. These districts have the potential to activate underutilized spaces, strengthen the local economy, and provide opportunities for placemaking, tourism, and community engagement.

In alignment with the City's vision and per Mayor Altamirano's request, it is recommended that the Council establish two Ad Hoc Committees dedicated to exploring and guiding the

development of the proposed Food and Brewery Districts. These committees will work closely with staff and stakeholders to develop a framework for implementation and provide recommendations to the full City Council.

The establishment of Council Ad Hoc Committees for the Food and Brewery Districts will allow for a focused and collaborative approach to planning and development. These committees will assist in identifying potential locations, development incentives, zoning considerations, and marketing strategies to ensure these districts reflect the City's character and support community goals.

Each Ad Hoc Committee for two potential locations will consist of two Council Members appointed by the City Council. The Committees will convene as needed and report progress and final recommendations to the full City Council for review and approval.

FISCAL IMPACT:

There is no immediate fiscal impact associated with the formation of these Ad Hoc Committees. Future budgetary considerations, if any, will be brought to Council as part of the implementation process.

ALTERNATIVES:

1. Approve staff recommendation
2. Disapprove staff recommendation
3. Provide further direction to staff

RELATIONSHIP TO STRATEGIC GOALS:

This item is related to a specific 2016 Strategic Goal to "Develop and invest in infrastructure and beautification projects and support economic growth."

Prepared by: Lena Shumway, Director of Administrative Services and City Clerk

Approved as to form: Noel Tapia, City Attorney

Respectfully submitted: Ernie Hernandez, City Manager

Attachments: (1) Resolution