



CITY OF COMMERCE AGENDA REPORT

Item No. _____

TO: Honorable City Council

FROM: City Administrator

SUBJECT: Installation of “NO TRUCKS” signs along Noakes Street and “NO THRU TRAFFIC” Signs along Duncan Avenue and McBride Avenue

MEETING DATE: October 2, 2018

RECOMMENDATION:

Approve the installation of “NO TRUCKS” signs along Noakes Street and along South Eastern Avenue, and “NO THRU TRAFFIC” signs along Duncan Avenue and McBride Avenue.

BACKGROUND:

A request was submitted to Staff from Councilmember Leonard Mendoza that in the interest of the Bristow community, “NO TRUCKS” signs should be installed along Noakes Street between South Eastern Avenue and McBride Avenue and along South Eastern Avenue between Dunham Street and Noakes Street. Residents in the area have raised concerns that large trucks often enter their neighborhoods, and due to the narrow streets, many of these truck drivers are unfamiliar with the area and become “stuck” or immobilized, thereby not able to back out of the neighborhood.

Also in the interest of the Bristow community, “NO THRU TRAFFIC” signs should be installed along Duncan Avenue from Triggs Street to Noakes Street and also along McBride Avenue from Triggs Street to Noakes Street. Instances have occurred in which drivers who are not familiar with the area often enter into Duncan Avenue and McBride Avenue and cannot exit properly due to the street configuration at the end of Noakes Street to the south and Triggs Street to the north.

ANALYSIS:

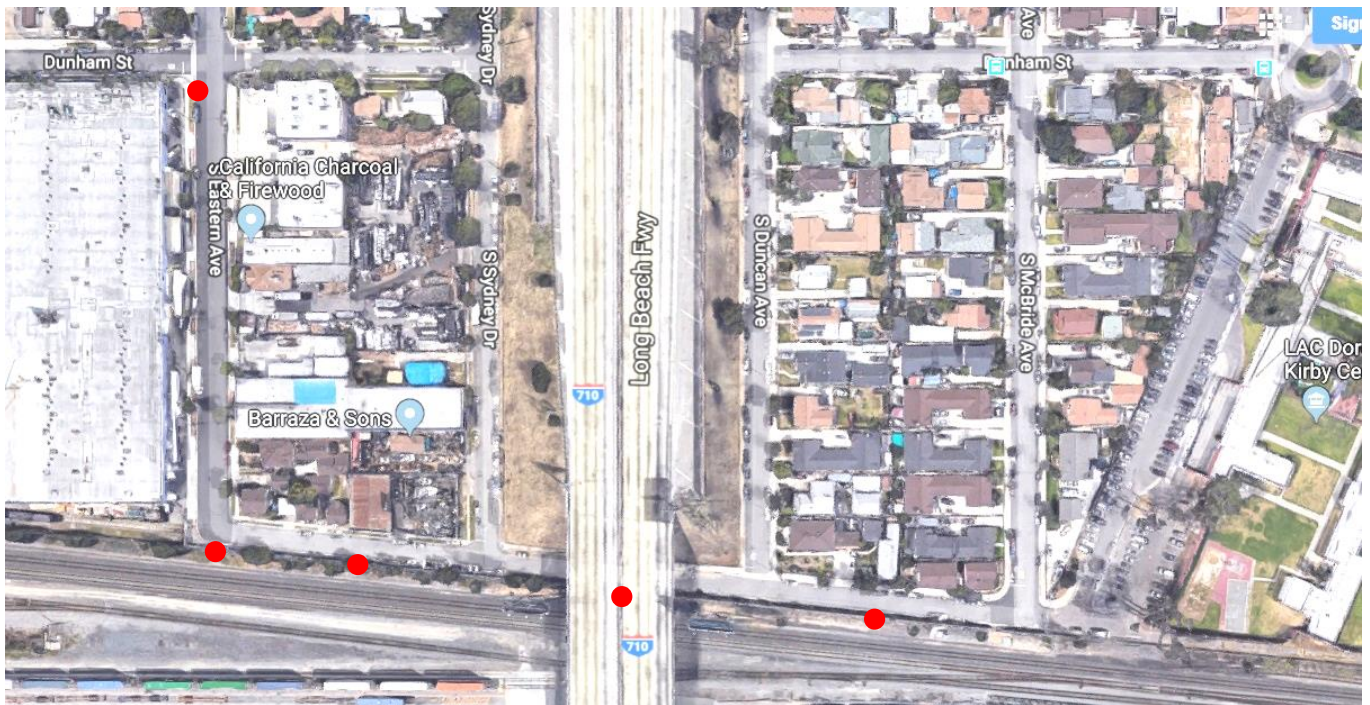
During August 2018, Staff conducted an investigation and analysis along Noakes Street and determined that trucks do in fact enter the street. Many of the trucks are “pass-through” vehicles, and the truck drivers are unfamiliar with the area. As a result, the narrow streets and vehicles parked along both sides of the street contribute to trucks becoming “stuck” or

immobilized which can get worse as parked vehicles can be potentially struck by the maneuvering trucks.

The viable solution is to place “NO TRUCKS” signs along Noakes Street. In order to prevent trucks from entering into Noakes St. in the first place, these “NO TRUCKS” signs should be placed near the intersection of Dunham Street and South Eastern Avenue. A representative sign is shown below:



The locations of these proposed “NO TRUCKS” signs are shown below as red dots:



Per the California Manual on Uniform Traffic Control Devices (CA MUTCD), section 2B.39, and also California Vehicle Code (CVC) section 21101, the “NO TRUCKS” signs are considered “selective exclusion signs” and are per the local agency to determine the posting of such signs within its municipality.

Staff also investigated and analyzed Duncan Avenue and McBride Avenue and observed various vehicles entering the neighborhood in which drivers cannot exit properly due to the street configuration at the end of Noakes Street to the south and Triggs Street to the north.

By virtue of this, the installation of “NO THRU TRAFFIC” signs at both sides of Duncan Avenue and McBride Avenue will alleviate this situation of drivers becoming disoriented along these streets by notifying them that the streets are not continuous and that a proper exit is not readily available. A representative “NO THRU TRAFFIC” sign is shown below:



Moreover, the locations of these proposed NO THRU TRAFFIC signs are shown below as yellow dots:



The installation of these signs, both the “NO TRUCKS” and also the “NO THRU TRAFFIC” will improve traffic flow and alleviate congestion in the Bristow community along Noakes Street, Duncan Avenue, and McBride Avenue.

Sign installations are guided by the California Manual of Uniform Traffic Control Devices (CA MUTCD), the California Vehicle Code (CVC), and the Commerce Municipal Code (CMC).

Per CMC section 10.20.010, the City Administrator is authorized to place and maintain official traffic control devices within the City.

ALTERNATIVES:

1. Approve staff recommendation
2. Reject staff recommendation
3. Provide staff with further direction

FISCAL IMPACT:

Direct costs include the fabrication of the proposed “NO TRUCKS” and “NO THRU TRAFFIC” signs with their appropriate dimensions. Also included are the installations of new sign poles. Furthermore, the installation of these signs can be made through a work order request to the County of Los Angeles Department of Public Works (County) or through the Citywide Retro-reflective Traffic Sign Replacement Project.

Therefore, the *approximate* cost breakdown is as follows (*includes both material & labor*):

- Custom fabricate fifteen (15) “NO TRUCKS” and “NO THRU TRAFFIC” signs: \$1,500
- Order 15 sign poles including installation costs for both signs and poles: \$2,000

ESTIMATED TOTAL: \$3,500

Currently there are sufficient funds in account 10-5140-56080 (Street / Traffic Sign Maintenance & Repair). If necessary, staff will return to the City Council at mid-year requesting said amount of \$3,500.

RELATIONSHIP TO STRATEGIC GOALS:

This item relates to Council’s 2016 Strategic Action Plan’s:

Community Quality of Life

Per Guiding Principle 4: To “support and evaluate community services, programs and events that promote healthy and quality lifestyles for our residents. Enhance public safety and social services through innovative programs that meet the needs of the residential and business communities.”

Approved by: Maryam Babaki, P.E., Public Works & Development Services Director

Fiscal Impact reviewed by: Vilko Domic, Director of Finance

Approved as to form by: Noel Tapia, City Attorney

Respectfully submitted: Edgar P. Cisneros, City Administrator