



CITY OF COMMERCE AGENDA REPORT

TO: Honorable City Council

FROM: City Manager

SUBJECT: RESOLUTION TO COMMEMORATIVELY NAME A SECTION OF THE PUBLIC RIGHT OF WAY ON S. ATLANTIC AVE/GOODRICH BLVD., CALIXTO WALKWAY, AND S. ATLANTIC AVE./EASTERN AVE., BOTELLO WALKWAY, AND ALLOCATE \$5,546.75 TOWARDS THE COST OF THE SIGNAGE

MEETING DATE: November 25, 2025

RECOMMENDATION:

The City Council will consider for adoption a resolution that will:

- Name a section of the public right of way on S. Atlantic Ave/Goodrich Blvd., Calixto Walkway
- Name a section of the public right of way on S. Atlantic Ave/S. Eastern Ave, Botello Walkway
- Direct \$5,546.75 from the Art in Public Places fund to cover the costs of the signage

BACKGROUND:

The City of Commerce recognizes the transformative power of public art in enriching the urban landscape, celebrating cultural heritage, and fostering community pride. Through the dedicated efforts of the Arts in Public Places Committee, the city continues to explore new artistic opportunities to enhance its public spaces.

In 2021 through 2025, the City approved multiple art murals from Calixto Shibaja along S. Eastern Ave. under the Goodrich Bridge.

Additionally, in 2025, on the opposite side of S. Atlantic Ave/S. Eastern Ave., the City Council approved art murals from Paul Botello. Both artists have contributed significantly to the visual landscape and identity of the Arts District and other public areas.

Furthermore, the walkways will soon see new lighting fixtures on the underpass of Atlantic Blvd., where the art installations of Calixto Shibaja and Paul Botello are located. The light fixtures are expected to be illuminated by Late Summer of 2026.

DISCUSSION:

Both artists have over four art murals displayed, each on opposite sides of the Atlantic Ave. underpass. A proposed mockup of the sign is included for the City Council's review (Attachment B); however, a modified version will be displayed to ensure visibility on an 18 X 24 sign for both sides of the walkways dedicated to both artists.

Staff have discussed with Public Works on potential locations for the signs that will not impact existing traffic signage. The locations are pinned on Attachment A. A modified version of the proposed wording can be placed on the sidewalk, as shown in Attachment B. Alternatively, the City's Public Works staff can suggest where a modified version of the plaque can exist on the wall. City staff requests that the City Council delegate authority to the City Manager to select the final locations for the signs following consultation with Public Works staff.

ALTERNATIVES:

1. Approve staff recommendation; and/or
2. Provide further direction to staff

FISCAL IMPACT:

The cost associated with the signage will total \$5,546.75 for a single-sided plaque; the cost for installation is subject to location.

Sufficient funding exists in the Art in Public Places fund, if the City Council approves the request. No additional appropriation is required.

Attachment A: Map of Proposed Sign Locations

Attachment B: Proposed Language

Prepared by: Gisselle S. Delgado, Senior Management Analyst
Respectfully submitted: Ernie Hernandez, City Manager
Reviewed by: Alvaro Castellon, Director of Finance
Approved as to form: Noel Tapia, City Attorney

Attachment A:

Map



Attachment B:

Proposed Language

Calixto Shibaja Way

Dedicated October 8, 2025

The City of Commerce proudly dedicates this walkway in honor of Calixto Shibaja's outstanding artistic legacy and his lasting contributions to the cultural landscape of our Commerce community.

The artwork displayed along this walkway was designed and painted by Calixto Shibaja.

Calixto Shibaja, a prolific artist from Oaxaca, California, pioneered his own original technique "Elipsismo" combining elegant, curved lines and evocative background figures to share community stories artistically. His intricate work captivates the global community as he pulls from our Indigenous roots, a contemporary modern art style, and the pre-Hispanic era.

These public art pieces were commissioned by Art in Public Places initiative in the City of Commerce as an investment in public art to reflect the city's culture, enliven shared spaces, and celebrate our diverse identity.



City of Commerce,
Art in Public Places Initiative

Mayor
Ivan Altamirano

Vice Mayor
Kevin Lainez

Councilmember
Hugo A. Argumedeo

Councilmember
Mireya Garcia

Councilmember
Oralia Y. Rebollo

City Manager
Ernie Hernandez

Paul Botello Lane

The City of Commerce proudly dedicates this walkway in honor of Paul Botello's outstanding artistic legacy and his lasting contributions to the cultural landscape of our Commerce community.

The artwork displayed along this walkway was designed and painted by Paul Botello.

Paul Botello, a celebrated Mexican American artist and educator born and raised in East Los Angeles, has spent more than 37 years transforming communities through public art with over 50 murals worldwide. Botello's symbolic work has inspired generations of artists as he creates murals and art pieces that reflect our shared histories. His use of vibrant colors, dynamic compositions, and expressive energy intertwine to illustrate personal and collective narratives.

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