



## CITY OF COMMERCE AGENDA REPORT

**TO:** Honorable City Council

**FROM:** City Manager

**SUBJECT:** Authorization to Release the Request for Proposals (RFP) for the Revitalization of Telegraph Rd and Washington Blvd Corridors Project

**MEETING DATE:** February 10, 2026

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### **RECOMMENDATION:**

The City Council will consider authorizing staff to release the Request for Proposals (RFP) for the Revitalization of Telegraph Road (from city limit to city limit) and Washington Boulevard (from Telegraph Rd to Garfield Ave) Corridors Project.

### **BACKGROUND:**

Washington Blvd and Telegraph Rd are major thoroughfares in the City of Commerce, serving as critical connectors between the I-5 and I-710 freeways. These corridors are not only vital transportation routes but also key economic and cultural hubs, linking significant destinations such as the Citadel Outlets, the Commerce Casino, Costco, and numerous other local businesses. With high volumes of vehicular and truck traffic, these corridors are central to the City's economic vitality and serve as gateways for visitors.

To address these conditions, the City is seeking to implement a comprehensive corridor revitalization effort that enhances aesthetics, safety, and accessibility while supporting economic activity and long-term maintenance efficiency. The proposed effort will focus on developing a cohesive vision and implementation strategy for improvements along both corridors, including but not limited to street/pavement improvements, pedestrian and bicycle facilities, lighting, landscaping, public art, and coordination with existing and planned infrastructure projects.

To initiate this effort, staff prepared an RFP to solicit qualified consulting teams with experience in corridor planning, urban design, civil and transportation engineering, and community outreach. The RFP is intended to identify a consultant that can develop a comprehensive and implementable plan that reflects community input, supports City goals, and positions the City to pursue future funding opportunities.

### **ANALYSIS:**

The proposed RFP outlines the scope of work that includes data collection and site analysis, stakeholder and community outreach, development of conceptual design alternatives, and preparation of final recommendations and implementation strategies. The consultant will be responsible for coordinating with City departments, utility providers, and other stakeholders to

ensure proposed improvements are feasible, cost-effective, and aligned with City standards, goals, and long-term maintenance capabilities.

Community outreach is a key component of the proposed scope, as the final vision and recommended improvements for the Telegraph Road and Washington Boulevard corridors will be informed by input received through public workshops, stakeholder meetings, and coordination with adjacent property owners and businesses. This approach ensures that the proposed improvements are responsive to community needs while balancing technical, operational, and fiscal considerations.

Releasing the RFP will allow the City to competitively procure professional services in accordance with applicable procurement requirements and City policy. The consultant selected through this process will assist the City in developing a clear framework for corridor revitalization, including prioritized improvements, preliminary cost estimates, and an implementation roadmap. Completion of this effort will better position the City to advance future capital projects, pursue grant funding, and incrementally implement improvements along both corridors.

**ALTERNATIVES:**

1. Approve staff recommendation
2. Disapprove of staff recommendation
3. Provide further directions for staff

**FISCAL IMPACT:**

Funds in the amount of \$250,000 in Measure AA funds have been allocated and are available for this Project under Account No. 41-5170-57010.1475. No additional appropriation is required.

**RELATIONSHIP TO STRATEGIC GOALS:**

This agenda item relates to the 2016 Strategic Plan, Community Quality of Life

**Guiding Principle 4:**

Support and evaluate community services, programs and events that promote healthy and quality lifestyles for our residents. Enhance public safety and social services through innovative programs that meet the needs of the residential and business communities.

Recommended by: Shahid Abbas, Director of Public Works  
Fiscal Impact reviewed: Alvaro Castellon, Director of Finance  
Approved as to form by: Noel Tapia, City Attorney  
Respectfully submitted by: Ernie Hernandez, City Manager

**Attachment:**

1. Location Map
2. Request for Proposal