



CITY OF COMMERCE AGENDA REPORT

TO: Honorable City Council
FROM: City Manager
SUBJECT: Senior Art Gallery Showcase Event Funding Approval
MEETING DATE: March 24, 2026

RECOMMENDATION

Staff recommends that the City Council approve funding for the proposed Senior Art Gallery Showcase Event to recognize participants of the City's Senior Art Program and celebrate their artistic achievements.

BACKGROUND

The Parks & Recreation Department continues to expand programming that promotes active aging, social engagement, and creative expression among senior participants. The Senior Art Program has become a meaningful outlet for participants to explore artistic techniques, develop new skills, and build a strong sense of community.

In an effort to highlight and celebrate the work produced through this program, staff is proposing a formal Art Gallery Showcase Event. This event will provide participants with a professional gallery-style experience, allowing them to present their artwork to family, friends, and invited guests in a welcoming and celebratory environment.

The proposed Senior Art Gallery Showcase Event will serve as both a recognition ceremony and an interactive cultural experience. The evening will include a VIP dinner honoring participating senior artists, followed by a public gallery viewing.

The event will feature:

- A professionally curated art gallery displaying participant artwork
- A VIP dinner reception for senior artists and invited guests
- Elegant décor and gallery-style presentation to enhance the visual experience
- Light hors d'oeuvres and wine service for attendees (Wine service will be provided in accordance with all City policies and required permits)
- Live entertainment to create a welcoming and engaging atmosphere
- Opportunities for community members to interact with artists and learn about their work

ANALYSIS

The Senior Art Gallery Showcase Event represents an opportunity to honor the creativity, dedication, and personal growth of senior participants while fostering community pride and engagement. Approval of funding will allow staff to deliver a memorable and meaningful event that reflects the City's commitment to enriching lives through the arts.

This event also supports intergenerational engagement by inviting the broader community to connect with and learn from senior artists.

FISCAL IMPACT

The total estimated cost for the Senior Art Gallery Showcase Event is approximately \$18,500, which includes venue-related costs (if applicable), catering, event décor, entertainment, and supplies.

The breakdown of costs is as follows:

Estimated Costs Include:

- | | |
|---|--------------|
| • Catering (VIP Dinner & Hors d'oeuvres): | \$7,000 |
| • Event Décor & Gallery Setup: | 3,000 |
| • Entertainment: | 3,000 |
| • Supplies & Materials: | 3,000 |
| • Miscellaneous/Contingency: | <u>2,500</u> |

Total Estimated Cost: \$18,500

The cost reflects a one-time event expenditure and does not create an ongoing financial obligation.

Funding is proposed from the Art in Public Places Fund, subject to City Council approval. Sufficient funds are available within the fund to support this event, and no General Fund impact is anticipated.

ALTERNATIVES

1. Approve staff recommendation
2. Disapprove staff recommendation
3. Provide further direction to staff

RELATIONSHIP TO STRATEGIC GOALS

The agenda item relates to the 2016 Strategic Plan, Community Quality of Life

Guiding Principle 4: Support and evaluate community services, programs and events that promote healthy and quality of lifestyles for our residents. Enhance public safety and

social services through innovative programs that meet the needs of the residential and business communities.

Respectfully submitted: Ernie Hernandez, City Manager

Recommended by: Adolfo Marquez, Director of Parks and Recreation

Fiscal Impact reviewed by: Alvaro Castellon, Finance Director

Approved as to form by: Noel Tapia, City Attorney