

**A Proclamation of the City Council
of the City of Commerce
Designating the Week of October 23-31, 2025
As
RED RIBBON WEEK**

WHEREAS, since 1985 The National Family Partnership designated provides drug awareness by sponsoring the National Red Ribbon Campaign; and

WHEREAS, the National Family Partnership and its network of individuals and organizations continue to deliver his message of hope to millions of people every year; and

WHEREAS, the National Red Ribbon Campaign has designated October 23-31 as “Red Ribbon Week”; and

WHEREAS, in response to the murder of DEA Agent Kiki Camarena, angered parents and youth in communities across the country began wearing Red Ribbons; and

WHEREAS, in honor of Camarena’s memory and his battle against illegal drugs, friends and neighbors began to wear red badges of satin, and parents began to form coalitions nationwide; and

WHEREAS, these new coalitions took Camarena as their model and embraced his belief that “one person can make a difference”; and

WHEREAS, today, the Red Ribbon serves as a catalyst to mobilize communities, such as the City of Commerce, to educate youth and encourage participation in drug prevention activities; and

WHEREAS, the City of Commerce Red Ribbon events included rallies on Wednesday October 22 at the local schools, and Library during the week of October 23-31, 2025; and

NOW THEREFORE, I, Ivan Altamirano, Mayor of the City of Commerce, do hereby join the National Family Partnership in proclaiming the week of October 23-31 2025, as “Red Ribbon Week” and encourage all who live and work in the City of Commerce to take a stand against crime, drugs and bullying and work together to make the City a safer and stronger community.

PASSED AND ADOPTED this 28th day of October 2025.

Ivan Altamirano, Mayor

ATTEST:

Melani Park
Deputy City Clerk