



CITY OF COMMERCE AGENDA REPORT

TO: Honorable City Council

Item No. _____

FROM: City Manager

SUBJECT: Arts in Public Places Program: Installation of Nine (9) Utility Box Murals and one (1) Post Office Box Mural

MEETING DATE: October 14, 2025

RECOMMENDATION

The City Council is requested to:

- Review the submitted artwork and consider selecting the artwork and location
- Authorize the City Manager to execute an agreement approved as to form by the City Attorney with Jerome Castro for the installation of the nine (9) utility box murals and one (1) post office box mural

BACKGROUND

The City of Commerce remains dedicated to enhancing the urban environment and cultivating civic pride through meaningful public art. The Arts in Public Places Subcommittee continues to explore impactful opportunities to collaborate with artists and bring creative expression to our shared spaces.

Recent efforts have focused on expanding mural installations and shaping a distinctive identity for the emerging Rosewood Arts District. In alignment with these goals, the Art in Public Places Subcommittee convened on August 11, 2025, to review submitted artwork and make determinations on proposed installations.

OVERVIEW OF SUBMITTED ARTWORK:

Jerome Castro

Utility and Post Office Box Art Proposal

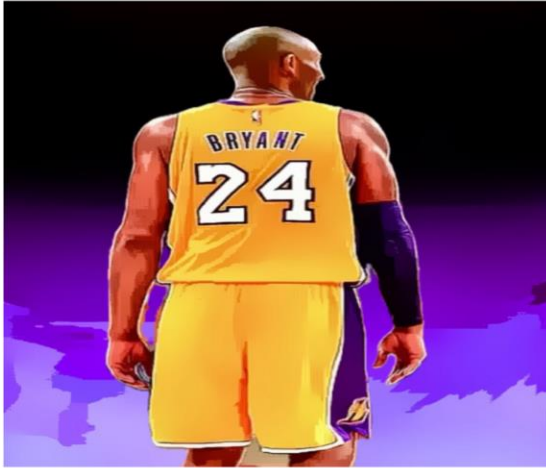
This project aims to illuminate the City of Commerce by turning utility (murals) and post office boxes (shadow art on pavement) into eye-catching works of art. Through the use of pop art icons, geometric patterns, expressions of love, California-Mexican cultural

elements, and other imaginative concepts, these installations will enrich the city's visual landscape.

Location 1: 2000-2034 S. Atlantic Blvd (at the point of Atlantic & Eastern)

Title: KOBE

Cost:\$1,000



Location 2: 5359-5399 Steven's PI (Across the street from Steven's Steak House)

Title: Chenchu

Design, Materials, Labor \$1,000



Location 3: Harbor St & Eastern Ave
Title: Día de Los Muertos
Design, Materials, Labor \$1,000

Option A:



Option B:



Option C:



Option D:



Location 4: 6121-6129 Telegraph Rd (In front of Commerce Casino)

Title: Deck of Cards and Chips

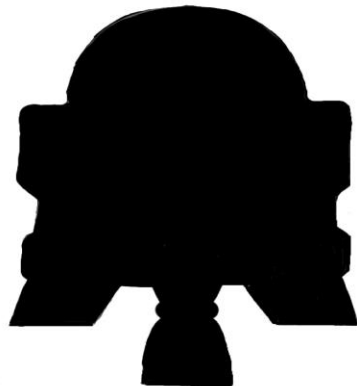
Design, Materials, Labor \$1,400



Location 5: City Hall (Commerce Way)

Title : R2-D2 shadow art

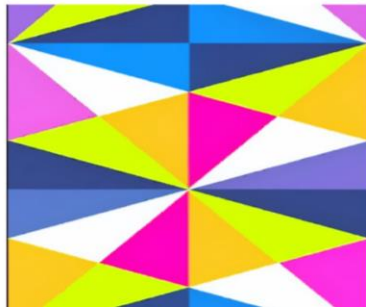
Cost: \$700



Location 6: 5461 Telegraph Rd (In front of Sherwin-Williams)

Title: Kaleidoscope

Cost: \$1,000



Example

Location 7: 5817-5839 Telegraph Rd

Title: Greetings in Various Languages

Design , Materials , Labor \$1,000



Location 8: 6073-6079 Telegraph Rd

Title: Lion

Design , Materials , Labor \$1,000



Location 9: 5817-5839 Telegraph Rd

Title : Retro Phone Booth

Cost: \$1,000



5817-5839 Telegraph Rd

Artwork by J.Castro



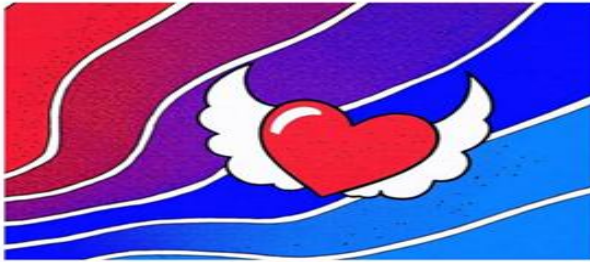
Location 10: 5400-5420 Telegraph Rd

Corner of Telegraph & Atlantic (Near Mitsubishi dealership)

Title : Unconditional (Heart with Wings)

****Both Large and Small Boxes, Small box would be the same theme as the large box****

Cost: \$1,400



Artwork by J.Castro

FISCAL IMPACT

Subject to the final art selection, funding is available in the FY 2025-26 budget in Account No. 32.1020.52001.

ALTERNATIVES:

1. Approve staff recommendation
2. Disapprove staff recommendation
3. Provide further direction to staff

RELATIONSHIP TO STRATEGIC GOALS:

This item is related to a specific 2016 Strategic Goal to “Develop and invest in infrastructure and beautification projects and support economic growth.”

Prepared by: Gisselle S. Delgado, Senior Management Analyst

Reviewed by: Alvaro Castellon, Finance Director

Approved as to form: Noel Tapia, City Attorney

Respectfully submitted: Ernie Hernandez, City Manager

